VEDAVYASA COLLEGE OF ARTS & SCIENCE
Approved by Govt. of Kerala, AICTE New Delhi & Affiliated to University of Calicut
Karadparamba (P.O), Ramanattukara Via, Malappuram Dt. 673632
www.vedavyasa.org vcas@vedavyasa.org

VCAS/SOM/2025 – 26/1 06.06.2026

Constitution of Social Media Committee Academic Year 2026 - 2027

In accordance with the academic objectives of Vedavyasa Arts and Science College, also Compliance with the order of Dr Haritha M K, Principal, issuing from the requirement of Social media cell functioned during the academic year 2026–2027 with the aim of social media Cell is to A college social media committee manages the digital identity, public communications, and online community of an institution or student council.

Name of the Committee	**Social media committee 2026 - 27**
Date of Constitution	06. 06. 2026
Responsibility of the members	• **Information & Transparency:** Share real-time campus updates, official notices, academic achievements, and emergency announcements. • **Student Engagement:** Highlight student life, clubs, cultural fests, and peer accomplishments to foster campus spirit. • **Recruitment & Outreach:** Showcase institutional values and faculty excellence to attract prospective students and industry partners.
Higher Authority/ Management	The club will report to the principal.

Designation in Committee	**Name**	**Designation**
Faculty Coordinator	Anju Das	Assistant Professor in Commerce
Staff Member	Fathima Rifa I	Digital Marketing Executive

VEDAVYASA COLLEGE OF ARTS & SCIENCE KARAD PARAMBA P.O.

Principal
VEDAVYASA
COLLEGE OF ARTS & SCIECNE
Karad Paramba P.O, Via Ramanattukara
16km from Calicut Railwaystation

Key Activities

- **Event Coverage:** Live-streams seminars, sports meets, cultural fests, and graduation ceremonies.
- **Campaign Design:** Crafts digital invite packages, teaser reels, and countdown posters for campus events.
- **Alumni & Industry Networking:** Manages LinkedIn networks to bridge connections between current students, alumni, and employers.
- **Student Spotlights:** Features peer achievements, department highlights, and faculty profiles

The constitution was adopted by the members to achieve the aims and execution of duties.

VEDAVYASA COLLEGE OF ARTS & SCIENCE KARAD PARAMBA P.O

Principal
VEDAVYASA
COLLEGE OF ARTS & SCIECNE
Karad Paramba P.O, Via Ramanattukara
16km from Calicut Railwaystation

VEDAVYASA COLLEGE OF ARTS & SCIENCE
Approved by Govt. of Kerala, AICTE New Delhi & Affiliated to University of Calicut
Karadparamba (P.O), Ramanattukara Via, Malappuram Dt. 673632
www.vedavyasa.org vcas@vedavyasa.org

Details of the Members of Social Media Committee for the Academic Year 2026 – 27

Designation in Committee	Name	Designation	Mobile No.	Email. ID
Faculty Coordinator	Anju Das	Assistant Professor in Commerce	9497050993	anjudas00999@gmail.com
Faculty Member	Fathima Rifa I	Digital Marketing Executive	9633213768	riiffaaa.i@gmail.com

VEDAVYASA COLLEGE OF ARTS & SCIENCE KARAD PARAMBA P.O

Principal
VEDAVYASA
COLLEGE OF ARTS & SCIECNE
Karad Paramba P.O, Via Ramanattukara
16km from Calicut Railwaystation

VEDAVYASA COLLEGE OF ARTS & SCIENCE
Approved by Govt. of Kerala, AICTE New Delhi & Affiliated to University of Calicut
Karadparamba (P.O), Ramanattukara Via, Malappuram Dt. 673632
www.vedavyasa.org vcas@vedavyasa.org

On 6-6- 2026, in the meeting convened under the chairmanship of the Principal, Social media cell constituted by including the members of the Social media Committee and the Students representatives.

VCAS/SOM2025 – 26/1 06.06.2026

Designation in Committee	Name	Designation
Chairperson	Anju Das	Assistant Professor in Commerce
Member	Fathima Rifa I	Digital Marketing Executive
Student representative	Abhishek p	Departments of Commerce 2nd year BCom Finance
Student representative	Mahesh Krishna	Departments of Commerce 2nd year BCom Finance
Student representative	Sarang p	Departments of BSc Cyber Security 2nd year

VEDAVYASA COLLEGE OF ARTS & SCIENCE KARAD PARAMBA P.O

Principal
VEDAVYASA
COLLEGE OF ARTS & SCIECNE
Karad Paramba P.O, Via Ramanattukara
16km from Calicut Railwaystation